



## ***IMAGINiT Shares Strategies that Empower Digital Transformation at AU 2024: The Design & Make Conference***

**BALTIMORE, MD – October 10, 2024 –** [IMAGINiT Technologies](#) will showcase new solutions, integrations, and technology partnerships that are designed to guide companies through their digital transformation journey at [Autodesk's AU 2024: The Design & Make Conference](#). The conference is being held at the San Diego Convention Center October 15-17, 2024. Attendees are invited to connect with experts from IMAGINiT's AEC, Construction, Government, Manufacturing and Utility industry teams in booth (#417) as well as attend three IMAGINiT-led educational sessions.

"In today's rapidly evolving business landscape, digital transformation is not just an option, it's essential for companies striving to gain a competitive edge, enhance operational efficiency, foster data-driven decision-making, and cultivate a culture of innovation," says Bill Zavadil, president and chief operating officer of IMAGINiT Technologies. "This transition requires significant organizational change, paving the way for the adoption of advanced technologies like AI and Machine Learning. At The Design & Make Conference, we are eager to showcase the various ways we can assist organizations in preparing for this transformative journey."

### **Empowering Digital Transformation**

Through a combination of solutions that enable the integration of business systems, connectivity of data sources and collaboration both internally and externally, IMAGINiT helps customers advance every facet of their digital transformation journey. Stop by booth #417 to hear about the range of solutions that IMAGINiT offers including:

- **Software Solutions:** IMAGINiT provides proprietary software tools such as [Clarity](#) and [Pulse](#) that enhance design and engineering processes, enabling faster and efficient workflows.
- **Consulting Services:** These services help organizations assess their current state, define digital transformation strategies, and implement tailored solutions that align with business goals.
- **Continuous Learning and Support:** IMAGINiT offers learning programs via the [ProductivityNOW](#) learning management system, as well as a dedicated technical support team, to ensure that teams effectively use new technologies and processes during the transformation journey.
- **Data Management:** Solutions for managing and leveraging data effectively allow organizations to make informed decisions based on real-time insights, critical for a data-driven approach and AI initiatives.
- **Collaboration Tools:** IMAGINiT promotes collaboration via the Clarity and Pulse products that enhance communication between teams using the Autodesk Construction Cloud (ACC) and other tools such as Yardi and Procore.
- **Integration and Migration Services:** Expertise [integrating various technologies](#) such as ACC with Procore and Yardi, as well as migration to Autodesk from Procore and Bentley, helps businesses create a cohesive digital ecosystem, reducing silos and improving efficiency.
- **Innovative Technologies:** IMAGINiT helps organizations prepare for and implement cutting-edge technologies, by leveraging and integrating best in class [technology partnerships](#) to significantly enhance product design, analysis, and decision-making processes.

### **IMAGINiT Experts Share Learnings from the Stage**

During the conference, IMAGINiT experts Charles "Rusty" Belcher, manufacturing solutions consultant, and Tom Tobin, applications expert, will lead educational sessions:

- [Autodesk Factory Design Utilities: Collaborating Using Autodesk Construction Cloud](#) (October 15, Noon)
- [Revit-ize Your CAD Details: Use Your Existing CAD Details in Revit](#) (October 15, Noon)
- [Autodesk Factory Design Utilities: Asset Development with Top Techniques](#) (October 17, Noon)

For more information on how to simplify and advance your digital transformation journey, visit the IMAGINiT booth (#417), or contact us at 1-800-356-9050. To explore the entire breadth of IMAGINiT's offerings, visit [www.imaginit.com](http://www.imaginit.com).

### **About IMAGINiT Technologies**

[IMAGINiT Technologies](#), a division of [Rand Worldwide](#), advances the way architects and engineers design, develop, and manage projects. Customers of this leading professional services and technology company include organizations in the building, infrastructure, manufacturing, and facilities management industries. Organizations of all sizes work with IMAGINiT Technologies to gain competitive advantages through expert technology consulting, implementation, training, and support services. As one of the world's largest integrators of Autodesk 3D design and engineering software, the team leverages unrivaled industry experience to design systems that accelerate innovation while improving project quality and profitability.

### **About Rand Worldwide**

Rand Worldwide is one of the world's leading providers of professional services and technology to the engineering community, targeting organizations in the building, infrastructure and manufacturing industries. [www.rand.com](http://www.rand.com)

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