



Rand Worldwide Presents Innovative PLM Adoption Solutions at CIMData PLM Conference

BALTIMORE, MD – May 13, 2021 — At the upcoming [Product Lifecycle Management \(PLM\) Road Map & Product Data Technologies \(PDT\) Spring 2021 Virtual Conference](#) May 19-20th 2021, experts from [Rand Worldwide](#) will share lessons learned from decades of helping customers recognize the benefits of investing in and adopting PLM across their organization. On Thursday, May 20th at 10:15 EDT, manager of learning content development, Jennifer MacMillan, will present the session, *Supporting PLM Implementations with Innovative Online Learning*.

“Rand Worldwide customers realize a unique benefit by accessing our experts and their knowledge of the PLM value equation,” says Jason Barnett, vice president of manufacturing and product lifecycle management, Rand Worldwide. “To achieve real transformation with PLM, the solution needs to extend far beyond simply implementing software. Through the various divisions of Rand Worldwide, we bring expertise and familiarity regardless of the PLM solution chosen. As such, we are uniquely poised to help customers select the technology best suited for their goals and objectives. We can then follow with implementation services, development of customized workflows and adoption techniques, that all contribute to a successful PLM deployment across an organization.”

Increasing Success of PLM Implementations with Innovative eLearning Solutions

During the presentation on May 20th, attendees will hear how multiple divisions at Rand Worldwide collaborated to help a global leader in motion control technologies document and capture company-specific workflows. It will also highlight the creation of unique learning content and training programs that ensured consistent usage and adoption of the customer’s PLM platform for their 1000+ employees worldwide.

The critical components of this successful rollout included incorporating instructional design and technical writing principles to develop effective, engaging, and personalized learning solutions that were unique to each department ensuring that employees only learned the content that was relevant and most impactful to their job role.

In order to rollout learning content across the globe, Rand Worldwide utilized its eLearning portal, ProductivityNOW. This professional development and technical support platform is used by thousands of high-performing engineering teams to enhance productivity and achieve high levels of accuracy and consistency within teams and across workgroups.

Secure your ticket for CIMData’s two-day virtual conference by [registering now](#). For more information about Rand Worldwide visit their [virtual booth](#).

About Rand Worldwide

Rand Worldwide is one of the world's leading professional services and technology companies for the engineering community, targeting organizations in the building, infrastructure, and manufacturing industries. The company advances the way organizations design, develop, and manage building, infrastructure, and manufacturing projects. Fortune 500 and Engineering News Record's Top 100 companies work with Rand Worldwide to gain a competitive advantage through technology consulting, implementation, training, and support services. One of the world's largest integrators of Autodesk software, the company also provides facilities management software from ARCHIBUS, Ansys simulation services and software via the Rand SIM team, CAD and PLM courseware through their ASCENT division and provides training and consulting solutions on Dassault Systèmes and PTC products. For more information, visit rand.com.

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