



Get noticed – speak at BIM Spectrum. This is your call to become part of IMAGINiT's BIM Spectrum Virtual Event devoted to showcasing how real firms are using and benefiting from BIM. Over a thousand people viewed our previous events – BIM 360 and BIM Spectrum (8/17/11). Gain exposure to a diverse group of peers, prospects and industry experts.

We're looking for talented industry professionals who are versed in every aspect of building information modeling (and are willing to share).

Our Goal

Showcase the best and brightest in the world of BIM through a peer-to-peer set of presentations – those who are pushing the boundaries, how they got there and what's next. In addition to these sessions, IMAGINiT experts will also present a variety of tools and techniques to assist users and organizations in reaching their own next level of performance.

SELECTION CRITERIA

Preferences will be given to those companies whose topics support the goal of the event. To be considered, you must have been using BIM for at least 1 year and be able to provide a high-level (non-technical) overview of your process, objectives and results. Timeframe of your presentation should be roughly 30 minutes.

We will be accepting submissions until December 7. We'll make our selections no later than December 16, 2011 and notify all parties of the status of their submission on or before that date.

Areas of presentation to consider:

Sessions for Managers

Outside of technical "how-to", these sessions will focus on business issues and opportunities an integrated BIM Process allows.

1. Expanding Revenue Streams Using BIM

How have you gained new revenue, clients or avenues of business?

2. How BIM Changes Client Dynamics

Think about how BIM has changed the way you do business – from communicating with the owner and other contractors, to how you propose designs and your final deliverables.

3. Building the Best Revit Project Teams

Tips on how project roles change in a Revit process, onboarding new staff, and staff development

4. Collaboration Technologies

How are you using new technology to communicate with your extended team in this age of IPD? Cloud? Email? Video Conferencing? Carrier pigeon (hey, retro can be useful too...)



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Software User Focused Presentations

In addition to the manager-focused sessions, we'll also be looking to provide presentations for users in the following areas:

1. Building Product Manufacturer – BIM Integration
 - a. How are you using your product's BIM content to your company's benefit?
2. BIM and Civil Integration
3. Design Models
4. Analysis Models
5. Documentation Models
6. Virtual Construction Models
7. Facilities Models
8. Plant Design

DELIVERABLES

Following is a list of the deliverables for any submitter whose presentation is accepted for the BIM Spectrum Virtual Event.

Presentation outline/handouts

- An overview of your presentation is required at least 45 days prior to the event.
- PDF of finalized PowerPoint presentation 14 days prior to the event

Slide presentation

- Slides subject to internal reviews (may require revisions)
- A PowerPoint presentation template will be provided for conference presentations

Presentation rehearsal

- At least 2 meetings including general event coordination and a dry run of the presentation to take place prior to the event.
- Conferencing software will be provided, as well as all logins for panelists.

Note: *The above list of deliverables is subject to change.*

HOW TO SUBMIT YOUR PRESENTATION

Provide a full outline of your presentation (using Submission Guidelines) to bimspectrum@rand.com no later than December 7, 2011. Please have the subject line of your email read: BIM Spectrum Presentation Submission.

Speakers will be notified by December 16, 2011. If you have questions regarding the process, have an idea that doesn't seem to fit above, or want more information on what we're looking for – feel free to email us at bimspectrum@rand.com.



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